

# AI Value Realization Scorecard (Extract)

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AI Impact Navigator™ – Sample (Illustrative)

September 10, 2025

## Executive Summary

Purpose: Provide an enterprise-ready, reusable framework to quantify the realized value of AI initiatives across Financial, Operational, Strategic, Compliance & Trust, and Human & Cultural dimensions.

- Demand Forecasting shows the highest overall realized value, driven by strong Financial, Operational, and Strategic gains.
- Fraud Detection excels in Compliance & Trust and Operational impact; financial upside is emerging.
- AI Chatbot leads in Human & Cultural value (adoption and enablement) with balanced operational gains; financial benefits are moderate.

## How to Read This Scorecard

- Scoring scale: 1 (poor) to 5 (excellent); decimals indicate fine-grained distinctions.
- Pillar weights: Financial 30%, Operational 20%, Strategic 20%, Compliance & Trust 15%, Human & Cultural 15%.
- Methodology: Scores are illustrative and aligned to the AI Impact Navigator™ value framework.

Assessment Pillars

Financial • Operational • Strategic • Compliance & Trust • Human & Cultural



Scores Against Assessment Pillars (Averages)

Pillar	AI Chatbot	Fraud Detection	Demand Forecasting
Financial	3.90	3.67	4.37
Operational	3.90	4.13	4.40
Strategic	3.83	4.13	4.70
Compliance & Trust	3.47	4.70	4.33
Human & Cultural	4.03	3.80	4.23

## Detailed Criteria & Scores

### Financial

See detailed scoring tables in appendix or scorecard toolkit. (Illustrative values provided.)

### Operational

See detailed scoring tables in appendix or scorecard toolkit. (Illustrative values provided.)

### Strategic

See detailed scoring tables in appendix or scorecard toolkit. (Illustrative values provided.)

### Compliance & Trust

See detailed scoring tables in appendix or scorecard toolkit. (Illustrative values provided.)

### Human & Cultural

See detailed scoring tables in appendix or scorecard toolkit. (Illustrative values provided.)

## Total Weighted Score

Initiative	Total Weighted Score
AI Chatbot	3.84
Fraud Detection	4.03
Demand Forecasting	4.42

## Key Takeaways by Pillar

Financial: Demand Forecasting leads with balanced revenue and efficiency gains; AI Chatbot shows moderate financial return but strong efficiency pockets.

Operational: Fraud Detection and Demand Forecasting both deliver solid cycle-time and quality improvements; Chatbot excels in productivity uplift.

Strategic: Demand Forecasting is the standout (innovation + decision quality); Fraud Detection is steady across strategic metrics.

Compliance & Trust: Fraud Detection leads decisively (risk reduction + auditability).

Human & Cultural: AI Chatbot shows strongest adoption and enablement; Demand Forecasting shows healthy skills uplift.

## Next Steps

1. Align Pillar Weights with your finance, risk, and strategy stakeholders.
2. Run a Pilot Assessment on 1–3 initiatives using your baselines and data sources.

3. Operationalize in BI/PMO (e.g., Power BI, Tableau, Notion, Coupa/Ariba) for repeatable reporting.

### **Notes & Assumptions**

- This sample is illustrative and not an evaluation of your production systems.
- Criteria and weights are customizable by sector (finance, healthcare, public sector, retail) and organizational priorities.
- Within-pillar criteria are averaged equally here for simplicity; production frameworks often apply criteria-level weights.

### **Contact Dunnix**

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Visual Comparison

Illustrative charts comparing initiatives across key pillars for one of the initiatives.

